



News releases

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Sun Life U.S. offers new dental plan options to help members reduce out-of-pocket costs and maintain preventive care

WELLESLEY, Mass., June 6, 2023 /PRNewswire/ -- As part of its Lifetime of Smiles® oral health platform, Sun Life U.S. has launched two new PPO dental plan options for employer clients, to help their employees stretch their benefit dollars and get more coverage for the dental care they need. The **Preventive Rewards** option incentivizes people to get regular cleanings by adding money to the annual maximum amount covered by their policy when they maintain preventive care. The **RollMax** option allows dental members to roll over a portion of unused annual maximum dollars for future use. Both options provide additional funds to cover more dental care, from preventive or routine care to major services such as root canals, dentures, or oral surgery. Employers can use Sun Life's **comparison tool** (<https://c212.net/c/link/?t=0&l=en&o=3885936-1&h=8622813&u=https%3A%2F%2Fwww.sunlife.com%2Fus%2Fen%2Ftools%2Fdental-preventive-rewards-and-rollmax%2F&a=comparison+tool>) to see which plan option is the best fit for their employees.

"Oral health is an integral part of overall health, which is why we're enhancing our plan options to emphasize the value of preventive care and help our members get more out of their dental coverage," said Steve Pollock, president of DentaQuest, part of Sun Life U.S. "When people stay engaged with their dental health, they experience better outcomes and spend less out-of-pocket. If unexpected dental procedures are necessary, our members will have broader coverage through these plan options."

Sun Life U.S. is continuing to develop ways to make dental insurance work harder for members. Dental services often incur out-of-pocket costs for consumers, which can make it challenging to maintain the care they need. A **recent study from KFF** (<https://c212.net/c/link/?t=0&l=en&o=3885936-1&h=3444605978&u=https%3A%2F%2Fwww.kff.org%2Fhealth-costs%2Fissue-brief%2Famericans-challenges-with-health-care-costs%2F&a=recent+study+from+KFF>), an independent non-profit organization focused on national health issues, showed that 35% of people delayed necessary dental care due to cost. Rolling over or adding to annual maximums gives members more flexibility in how and when they receive dental care, leading to better oral health outcomes.

As one of the largest providers of health-connected benefits, Sun Life U.S. is focused on broadening access to health services and helping people get the care and coverage they need. With more than 130,000 unique providers, Sun Life U.S. offers one of the largest commercial PPO dental networks in the country according to Zelis Network Analytics, and is the second-largest provider of dental benefits in the U.S. by membership. Through its DentaQuest business, Sun Life U.S. provides dental benefits for Medicaid, CHIP and Medicare Advantage programs, and supports more than 80 dental practices around the U.S.

Preventive Rewards and RollMax are currently available in 32 states for policies effective January 1, 2024, with additional states coming online throughout the remainder of 2023. Click **here** (<https://c212.net/c/link/?t=0&l=en&o=3885936-1&h=276234310&u=https%3A%2F%2Fwww.sunlife.com%2Fus%2Fen%2Femployers%2Fproducts-and-services%2Fdental-insurance%2F&a=here>) to learn more about Sun Life's dental offering.

About Sun Life

Sun Life is a leading international financial services organization providing asset management, wealth, insurance and health solutions to individual and institutional Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of March 31, 2023, Sun Life had total assets under management of C\$1.36 trillion. For more information, please visit www.sunlife.com (<https://c212.net/c/link/?t=0&l=en&o=3885936-1&h=3489612041&u=http%3A%2F%2Fwww.sunlife.com%2F&a=www.sunlife.com>).

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

Sun Life U.S. is one of the largest providers of employee and government benefits, helping more than 50 million Americans access the healthcare and coverage they need. Through employers, industry partners and government programs, Sun Life U.S. offers a portfolio of benefits and services, including dental, vision, disability, absence management, life, supplemental health, medical stop-loss insurance, and healthcare navigation. Sun Life U.S. and affiliated companies in asset management employ approximately 5,500 people in the U.S. Group insurance policies are issued by Sun Life Assurance Company of Canada (Wellesley Hills, Mass.), except in New York, where policies are issued by Sun Life and Health Insurance Company (U.S.) (Lansing, Mich.). For more information visit our **website** (<https://c212.net/c/link/?t=0&l=en&o=3885936-1&h=2443103950&u=https%3A%2F%2Fwww.sunlife.com%2Fus%2Fen%2F&a=website>) and **newsroom** (<https://c212.net/c/link/?t=0&l=en&o=3885936-1&h=3503778024&u=https%3A%2F%2Fwww.sunlife.com%2Fus%2Fen%2Fabout%2Fnewsroom%2F&a=newsroom>).

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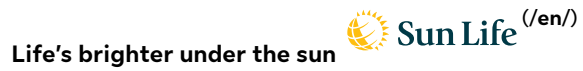
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We acknowledge that Sun Life operates in many Territories and Treaties around the world. Our Global headquarters in Toronto are on the traditional territory of the Huron-Wendat, Anishnaabeg, Haudenosaunee Confederacy and the Mississaugas of the Credit First Nations

Today, Canada is still the home to many Indigenous, First Nations, Inuit, and Metis peoples from all across Turtle Island. We are grateful to have the opportunity to work in this territory. We offer this acknowledgment as a stepping stone towards honouring the original occupants, as a testimony to the oppression faced by Indigenous peoples, and our commitment to Indigenous communities and employees of Sun Life.

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